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The Near and Far Future of Recruiting: SmartSearch® sponsors webinar on how technology will steer the future of the industry

Leading recruiting business software solution announces sixth program in its 2011 best practices webinars will be presented by Broadlook Technologies

OCEANSIDE, CA November 4, 2011 – Advanced Personnel Systems, Inc. (APS), the makers of SmartSearch®, announced the sixth webinar in its best practices series for recruiters and staffing industry professionals on “The Near and Far Future of Recruiting” will be presented November 17, 2011.

Connectivity, influence and relationships have long been the foundations of recruitment. Yet as technology forces from outside the recruiting industry steer the future, recruiters in will be compelled to embrace new technology to assert more influence, be more connected and spend more time building relationships. The Near and Far Future of Recruiting webinar looks at how “permission-based-engagement” will define recruitment’s future, and cover trends in mobile recruiting, social media for engaging candidates and “proximity networking”, and cloud computing. Participants will also learn how to avoid technology backfires and practical methods for measuring results in the new paradigm.

The Near and Far Future of Recruiting webinar will be presented by Donato Diorio, Founder and CEO of Broadlook Technologies. As the owner of a top billing placement firm, a personal top biller, thought leader, and a pioneer in Internet research software, Mr. Diorio’s in-depth knowledge and charismatic personality make him a highly sought-after speaker on best practices. Focusing on managing technology and human interaction, his presentations have been well received by numerous organizations worldwide.

The program will also touch on SmartSearch® integration with Broadlook. Space is limited, with SmartSearch users given preference, to register visit

<https://www1.gotomeeting.com/register/548158736>

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“Our best practices webcasts are offered in addition to our weekly user training sessions,” said Doug Coull, CEO at APS. “Through close cooperation with our vendor partners, we are pleased to offer our customers proactive resources and timely information to keep up with changes in recruitment landscape.”

The SmartSearch® recruiting software is best known for the ability to seamlessly integrate with existing systems and applications for managing all employment-related information from one easy to use interface. SmartSearch® partners with subject matter experts to present best practices webinars throughout the year. These informative, topical webcasts are presented as a value-added service for users of SmartSearch, and are open to members of the human resources and recruiting community. Previous 2011 topics include: Onboarding For Success; Three Steps Toward Greener Recruiting; The Four A’s of Recruitment Advertising, Managing a Multi-Generational Workforce; and a primer on OFCCP Compliance which was eligible for HRCI recertification credits.

About SmartSearch®: Since 1986, Advanced Personnel Systems, Inc. has led the way in the development and deployment of quality talent management and recruiting solutions. Having pioneered the field of resume-scanning-based recruiting solutions, APS is a recognized innovator in on-demand technology and recruitment data management. Its signature product, SmartSearch® currently in its fifteenth release, serves over 165,000 users and 4.7 million job seekers worldwide. For more information, visit: www.smartsearchonline.com

Broadlook: Broadlook Technologies is the leader in the development of innovative software applications and services that empower B2B business professionals to "Leverage the Internet" for the market, sales, candidates and competitive intelligence necessary to grow revenues and improve productivity. For more info, visit www.broadlook.com

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